



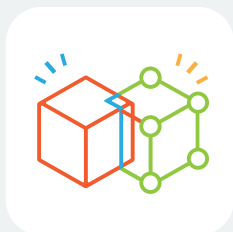
# MOTIVATE XR

Maintenance, Support & Operation Training using Immersive Virtual and Augmented Technology for Efficiency with XR



XR has the potential to revolutionise various industrial sectors by offering more engaging, secure, and inclusive training and assistance for complex tasks. However, its complexity, time-consuming creation, and high costs, limit its adoption in industries that lack the expertise and resources to develop and deploy these XR experiences.

## Our Ambitions



Digital Twins  
Made Easier



XR Authoring Tools  
Easy Access and Use



AI Knowledge Transfer  
to XR Experiences



Collaborative Industrial  
XR Experience



## Our Mission

By making training and the most complex industrial tasks more appealing, safer, and more accessible, **MOTIVATE XR** aims to contribute to a novel generation of XR collaborative authoring, publishing, and experiencing tools suite for training and assistance to industrial operations, for all industrial ecosystems in Europe.

## How will MOTIVATE XR achieve its goal?

**MOTIVATE XR** will adopt a user-centered co-design methodology that will be usable by a wide range of users without programming skills, from the largest European industrials to handywomen / handymen, without requiring software development skills.

### The Pilots



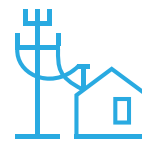
**Aerospace Industry**



**Home Appliances Industry**



**Aluminium Industry**



**Energy Distribution Industry**



**Human-Robot Hybrid Manufacturing**

The project will hold two series of 5 complementary pilots at the end of each major phase to evaluate both the performance and usability of the beta and final releases of the **MOTIVATE XR** tools.

## Meet our Partners

**MOTIVATE XR** brings together an impressive consortium of 17 partners from 7 different countries, ranging from research institutions, universities, universities to technological industry experts, all committed towards the same goal.



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Y O U B I Q U O



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